

eProperty Watch™

Brought to you By First American Title

First American Title insurance provides homebuyers with vital protection against losses from certain title issues including forgery, fraud, and liens – problems that might limit a homeowner's use and enjoyment of their property. Now help your client protect their home going forward.

"House stealing" is a growing threat – the FBI is calling this new class of lien fraud "The Latest Scam on the Block".* One way to protect against this latest scam is through proactively monitoring the asset.

*Source: http://www.fbi.gov/news/stories/2008/march/housestealing_032508

eProperty Watch™ provides:

- Free property monitoring and alert service
- Information on local sales
- Notice of foreclosures in your neighborhood
- Notice of new liens on your home
- Current estimated value of your home

To enroll in eProperty Watch, go to firstam.epropertywatch.com and follow the simple steps to start monitoring your property.

The screenshot displays the eProperty Watch web interface. At the top, there's a navigation bar with 'Dashboard | Preferences | Sign out' and 'ABOUT | FAQs | STORES | BLOG | CONTACT US'. The main content area is divided into several sections: 'Alerts' with a 'See Neighborhood Foreclosures' heading, a 'Get Started - It's Free' section with a search box for '123 Any Street, 12345', and a 'Free Property Monitoring & Alert Service' section listing benefits like local sales, foreclosures, and liens. Below that is a 'Free Neighborhood Intelligence' section. At the bottom, there's a 'How Your Personal Property Watch Service Works' section with three numbered steps: 1. Enroll your property for free, 2. Get emails about events, and 3. Learn more on the web. A 'Learn about events that affect the value of your home' section is also visible at the very bottom.



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